

FRONTLINE



Frontline incubation program - selection criteria

Startup stage

- MVP stage / working prototype
- Startup led by women building an innovative tech-enabled solution
- Building scalable solutions in a sizable market
- With a team of at least 2 full timers
- Early commercial traction is an advantage but is not required
- Building a solution with a more-than-profit approach is a pro

Business model

- Viable business model
- Sizable revenue projection of at least \$250k revenue within two/three years;
- Short time to market

Team criteria

- Expertise on the subject matter;
- Committed & driven;
- Founder can further develop the product (MVP) him/ herself or has the right team at hand.
- First order priority: at least two co-founders or single founder and a team member;
- Second degree priority: sole founder with a strong technical/scientific expertise relevant to the startup;
- Complementary skill set among team members/ co-founders.